

# ANDREA HIGGINS

## WORK HISTORY

3-729 Brunswick Street,  
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sector@artisan.org.au  
Work 07 3210 0807

### ARTISAN

(Craft Queensland trading as artisan)

2006- ongoing

#### **artisan, Sector Development Manager**

- Management of Sector projects.
- Develop and manage annual public and professional development program including seminars and workshops.
- Management of CAST Jewellery Program.
- Management of the annual Mentorship Program.
- Develop and support 2 off-site practitioner Product Launches.
- Provide professional practice consultations.
- Assist with the artisan Patrons Program.
- Build strategic networks.
- Photography.
- Liaise directly with local and national media.

#### **Craft Queensland, Enterprise Manager**

2005-2006

- Develop, market and manage commissioning and artist referral services. Provide professional practice consultations.
- Develop, market and manage Corporate Catalogue.
- Assist with the development and implementation of sector focus groups in conjunction with artisan events and activities to build strategic networks.
- Management of the annual Mentorship Program for artisan facilitated by the Australia Council.
- Photography.
- Liaise directly with local and national media.
- Curatorial development and exhibition management of:
  - Out of the Woodwork
  - Elemental 2 Ocean
  - Tea Party
  - Plastic Fantastic
  - Sufference
  - Tag
  - Botanica
  - Pattern Recognition
  - Pathways
  - Tag
  - Choice
  - 50 Brooches

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### **Craft Queensland, CQstore Retail Manager**

May 2004-2005

- Assistance and administration of CQstore, including sales, cash handling, reconciliation, entering of stock and stock control.
- CQstore stock selection
- Responsible for display and presentation of stock.
- Responsible for Cherish – CQstore annual Christmas showcase.
- Responsible for liaising with local, regional, interstate practitioners, to source new stock and advise on product development.
- Responsible for conceptualising store events i.e. Product launches.
- Marketing and promotion of CQstore makers and products.
- Consultant–other organizations–Logan Regional Gallery + Toowoomba voluntary guides.
- Responsible for sourcing of “merchandising” product to coincide and balance with main gallery exhibitions and activities. Responsible for Private commissioning (designers, architects and general customers)
- Train CQstore casual staff
- Supervise casual staff.
- Contribute to the planning and development of store.

### **Gallery Store, Sales + Craft**

1998-2004

(part time position) Queensland Art Gallery, Brisbane, Qld.

Duties include maintenance of stock, visual display of stock, visual merchandising of temporary exhibition shops, ordering of stationery, banking/till float, shop domestics, sales, stock taking, receiving in/return of craft stock, receiving in/return of magazines. Marketing duties include assisting with the organisation of Gallery Store Christmas Party (attendance 350 people), organising mail outs for events and promotion of the Gallery Store by identifying public relations opportunities – i.e. securing of full page in Sunday Mail (Dec 2001) social pages featuring Gallery Store Christmas Party. Sydney based Object Magazine, included the Gallery Store in its list of shops to visit when in Queensland. Establishing ties to other major institutions for cross marketing purposes. The Gallery Store was acknowledged as a sponsor to the Queensland Theatre Company corporate Launch February 2001.

Sourcing of new craft/artists and their products for the Gallery Store:

Jewellers–Barbara Heath, Sheridan Kennedy, Andrea Fisher, Jane Barwick, Simone Le Amon, Mariposa, Marisa Comono, Ceramics–Phil Elson, Shannon Garson. Robin Best (Jam Factory), Mary Horton, David Usher Glass–Robert Wynn, Gayle Shaw, Margaret Goldsmith, Dragon Glass Textiles – Kay Faulkner, Nargeta West, Ruth Stoneley, Vicki Kearney. Local publications – Ian Smith, Ray Cook, Rozel Namock, Richard Dunlop, MOCA, Ray Cook, Roland Nancarrow, Davida Allen, Tom Risely

Organisation of commissioned craft work and co ordination of corporate gifts.

**Artworkers, Project Officer Publicity**

(part-time position)

2003

381 Brunswick Street, Fortitude Valley, Brisbane, QLD

Duties include sourcing of sponsorship from local and state based companies in the form of direct discounts for current members. MBS (Members Benefit Sponsors) increased from 3 to 16 in 2001, as well as securing of one off sponsorship for events—printing of 1000 invitations, reduction of costs on hired equipment, 750 free drinks.

The writing of press releases and media statements, editing of various texts, co-ordination of mail outs, liaison of media releases through other gallery mail outs, placement of advertisements in local regional publications to promote various events and workshops organised by Artworkers. Sept 2001 The organisation of 'Backyard Party', an event sponsored by Arts Queensland to celebrate Artist Week. This very special project required the conversion of 381 Brunswick Street carpark into a party location—hiring of all tables and chairs, lighting and sound equipment, installation of props and decorations, co-ordination of bar and staff (Doolies Hotel and Aromas Coffee Shop), securing insurance on the venue, security officers and cleaners. Over 1000 members, administrators and art lovers attended this evening event. The crowd was entertained by a multitude of local performance artists, DJ's, musicians, acrobats and fire-eaters.

Co-ordination of the traveling Photographic Workshop 2001. Held both in Gladstone and Brisbane this four hour practical workshop was run by local photographer Rod Buchholz who lead the participants through the basic processes of photographic art documentation.

Photographic documentation of public artworks

Securing of editorial coverage, featuring Retail Therapy, two full pages in Object Magazine, Summer 2002 edition.

**Queensland Art Gallery, Photographic Department Brisbane, QLD**

June-Dec 2000

Part-time photographic/darkroom assistant to Ray Fulton.

**Charles Edwards Antiques Ltd**

1995-1997

582 King's Road, London, SW6 2DY

Company Director (1996-1998) and Personal Assistant to the Principal.

Administrative duties including book keeping, weekly business reconciliation, stock maintenance, development of new stock lines, design of alterations for specific sites, sales, stock taking.

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## WORK HISTORY

Designer and photographer of catalogue 1996-1998 and commercial photography of Antique stock for sales to U.S. and European clients.

Marketing and PR + Design and placement of advertising in publications and securing of editorial coverage, including:

World of Interiors Magazine

House and Garden

Architecture Digest

## PHOTOGRAPHY

### **Free Lance Photographer**

1998-2002

Brisbane, QLD

Fashion clients including:

Mecca International, Mary Street, Brisbane, QLD.

Carmargue, La Trobe Tce, Paddington, Bris, QLD.

Tred, Newfarm, Brisbane, QLD.

Viviens Model Agency, George Street, Bris, QLD.

June Dally Watkins Model Agency, Edward Street, Bris, QLD.

Mt Gravatt TAFE, Fashion model graduates portfolios.

Model Portfolio's.

### **Documentation for Artists+Musicians including:**

Anthony Babbicci, Performance artist, Sydney, Brisbane.

Tory Boulter, Installation artist, Brisbane.

Myrian Jones, Textile, Painter, Brisbane.

Nicole Voevodin Cash, Sculpture, Brisbane.

Donna Marcus, Sculpture, Brisbane

Amelia Gundelac, Textile assemblages.

Johnaton Midgley, Performance to launch Gnosis perfume, Princess Theatre, Brisbane.

ELISIONS, documentation 1998 Heri Dono puppets, 1999 Transmissi (APT3) Heri Dono puppets, 1999 Sonorous Bodies (APT3) Judith Wright video installation, 2001 Dark Matters Pear Ingra.

Barbara Fordham, Jazz Singer, publicity images

Leah Cotral, Jazz Singer, publicity images

Richard Dunlop, Artist, Brisbane

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### **Art, Craft & Design clients including:**

Object Magazine, Sydney, QLD

Susan Lincon Design, Interiors/Object designer, Newstead, Brisbane, QLD.

Kay Faulkner, Textile Designer, Brisbane, QLD.

Shannon Garson, Potter, Malany, QLD.

Joanna Bone, Glass Artist, QLD

Gayle Shaw, Glass Artist, QLD

### **Commercial clients include:**

Rau Hughes, Sydney, NSW

Gallery Store, Queensland Art Gallery Bris, QLD.

Brit Anderson & Peter O’Gorman Architects, Bris, QLD.

Queensland Art Gallery, Graphic’s/Marketing Dept, Bris, QLD.

Cafe Essence, Buranda, Bris, QLD.

Brisbane Cabaret Festival 2002, Brisbane, QLD

Green Papaya – Lien Yeoman 2002, Brisbane, QLD

Brisbane Boys Grammar School Archive, QLD

### **Portrait clients including:**

Trevor Hart Quartet, Jazz Musician, Malany, QLD.

Barbara Fordnam, Singer, Brisbane, QLD

Joy Langton, Poet, Mt Nebo, QLD.

Tony Twigg, Artist, Sydney, NSW.

Catherine Burmingham, Politician, Bris, QLD.

Johnaton Midgley, Perfumier Bris, QLD.

### **Published Images**

1998-2002

Dec 2001 Gallery Store promotional Christmas image ‘Happy Hapspin’ + 800 postcards

Sept 1999 Asia Pacific Triennial (APT3), Queensland Art Gallery, Brisbane, QLD.

Documentation of 20 international performance events and local satellite events

APT 3 exhibition QAG, Lee Wen/Yellow Man performance documentation, 2 x C type photographs

APT 2002 Catalogue 2 images

Art Asia Pacific magazine Jan 2002 – Ray Hughes Gallery

APT3 Catalogue

Elision 1999, 2000 + 2001 annual catalogue

QAG bulletin 1999 + 2000

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QAG Foundation and Friends annual promotion 'mix with masters' 2000/2001

Monument magazine May 2001 – Nicole Voevodin Cash

Textile Fibre Forum no. 61 2001 – Kay Faulkner textiles

Object Magazine May 2000 – Ah Xian front + back cover

Object Magazine – photogram from Miss Studholme exhibition

Lord Mayor Photographic Award + publication 2000

Atomic Fashion Marketing 1998 – corporate catalogue

### **See What You Get**

1995-1997

Kentish Town, London SW1.

Commercial Photographic company, partner Louis Garadi

Photographic clients: Charles Edwards Antiques Ltd, Megan Mathers Antiques.

### **Freelance Photographic Assistant / Freelance Photographer**

1990 – 1994

Photographic clients included:

Pumpkin Children's Wear, Double Bay, and Sydney.

Roo Art Records, Crown Street, Surry Hills, Sydney.

Ursula's Model Agency, fashion portfolios for models.

Pricilla's Model Agency, fashion portfolios for models.